

Software IntelligenceSM simplifies software license optimization by standardizing your software assets.

Software Intelligence provides an accurate inventory of your normalized software installations. It also augments the existing Best Fit AnalysisTM (BFA) technology to help asset managers understand their software license inventory and how it can be effectively managed to meet their business requirements.

With its built-in subscription service, Software Intelligence ensures subscribers receive new software definitions as software publishers update and release software. Software Intelligence relieves asset managers of time consuming tasks involved in creating a software inventory and validating it, like creating software assets, maintaining relationships between them, and mapping software items to versions. Asset managers are free to concentrate on software asset management. The burden of asset maintenance is reduced, while ongoing license optimization is greatly improved.

Software Intelligence simplifies license optimization for you by:

- reducing the number of managed versions
- removing software not requiring license management
- standardizing on the terminology used to identify your software
- removing duplicates
- combining software together where necessary, e.g., when individual programs are part of a suite

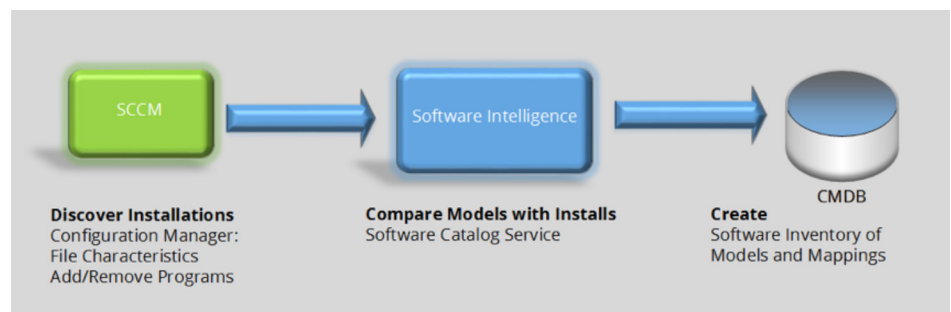
Under the Hood

Accurate installation map creation

Software Intelligence uses multi-point installation foot-print recognition to determine which publisher, title and version is installed, thereby improving the reliability of its installation map. An accurate installation map is crucial to understanding what has been installed. Software Intelligence populates your Software Asset Management folder with manageable software titles and versions. All linking and mapping has been performed for you.

Software Intelligence uses the following sources to determine what is installed on your Windows computers:

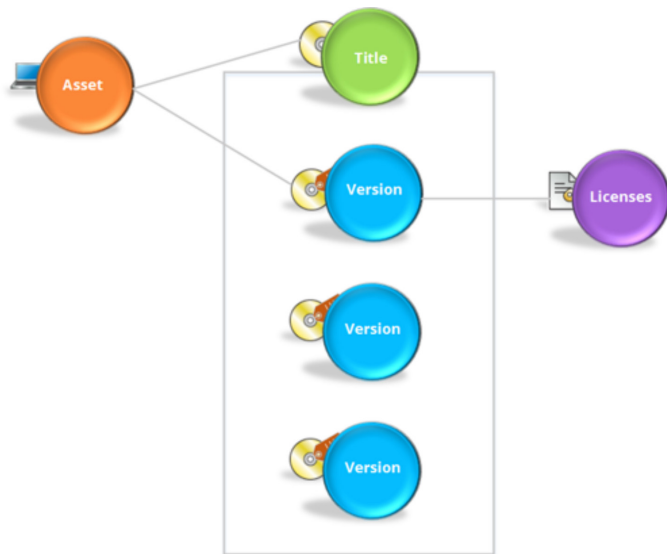
- Add/Remove Programs
- File characteristics, which comprises both file & folder data available in Configuration Manager



Software License Optimization

Best Fit Analysis uses installation maps and entitlement or licensing data to evaluate how best to cover your installs. Reducing the versions, removing software that is not licensable, and removing duplicates ensures that Best Fit is more efficient during its entitlement calculation.

Software Intelligence runs as part of a Provance SCCM discovery connector. The connector is usually scheduled to run nightly and can be run on-demand as well to ensure that it maintains an accurate inventory of your installed software.



Software Intelligence standardizes the irregular installation foot-prints into a software signature that is matched with normalized publisher title-version data. It eliminates the need for initial and ongoing maintenance of software mappings, i.e., mapping versions to discovered software items and then adding those versions to software titles. With Software Intelligence and its subscription service, as new publisher versions or updates are released they become actively available in your environment.

Subscription service at a glance

The subscription service updates the recognition rules on a monthly basis allowing software asset managers to stay current and ahead of their procurements. The rules currently recognize over 7,000 of the most popular enterprise software titles and their versions from major software publishers, including Microsoft, Autodesk, IBM and Adobe.

Subscribers to Software Intelligence can see catalog models that include those matching their installed software assets. Software Asset Managers choose when they want to start tracking and license optimization by publishing a model out of the catalog into the CMDB. This becomes your template for managing that software asset.

Related Computer Assets (ITAM)

Each time the discovery connector runs, it keeps both the discovery count (in the software catalog) and the relationship to computer assets up-to-date (installation map). BFA evaluates the license inventory or entitlement data against a software title’s installation map data. There are two views available—one from the title (which computers with the software) and one from the computer assets (which titles and versions).

Model Publisher	Model Title	Last Updated	Discovery Count	Publishing Status	Published Title
Microsoft	Media Player	12/9/2015	2015	New	
McAfee	VirusScan Enterprise (Mult	12/9/2015	2010	Unpublished	
McAfee	AntiSpyware Enterprise M	12/9/2015	1997	Published	AntiSpyware Enterprise M
CyberLink	PowerDVD (Multiple Editio	12/9/2015	1720	New	
Adobe	Flash Player	12/9/2015	1204	New	
WinZip Computing	WinZip Standard	12/9/2015	932	New	
IBM	Lotus Notes	12/9/2015	917	New	
Apple	Quicktime (Multiple Editio	12/9/2015	404	New	
Adobe	Illustrator	12/9/2015	345	New	
SigmaTel	SigmaTel Audio	12/9/2015	342	New	
Adobe	Photoshop	12/9/2015	337	New	
Microsoft	Visio (Multiple Editions)	12/9/2015	240	New	
Apple	iTunes	12/9/2015	195	New	
Adobe	Type Manager Deluxe	12/9/2015	179	New	
Adobe	Creative Suite (Multiple Ec	12/9/2015	172	New	
WinZip Computing	WinZip (Multiple Editions)	12/9/2015	162	New	
Adobe	Streamline	12/9/2015	146	New	
Adobe	InDesign	12/9/2015	136	New	