

Software IntelligenceSM simplifies software license optimization by standardizing your software assets.

Software Intelligence provides an accurate inventory of your normalized software installations. With its built-in subscription service, Software Intelligence ensures subscribers receive new software definitions as software publishers update and release software. Software Intelligence relieves asset managers of time-consuming tasks involved in creating a software inventory and validating it, like creating software assets, maintaining relationships between them, and mapping software items to versions. Asset managers are free to concentrate on software asset management. The burden of asset maintenance is reduced, while ongoing license optimization is greatly improved.

Software Intelligence simplifies license optimization for you by:

- Reducing time and effort needed to create and manage software inventory
- Reducing the number of managed versions
- Removing software not requiring license management
- Standardizing the terminology used to identify your software
- Removing duplicates
- Combining software together where necessary, e.g., when individual programs are part of a suite

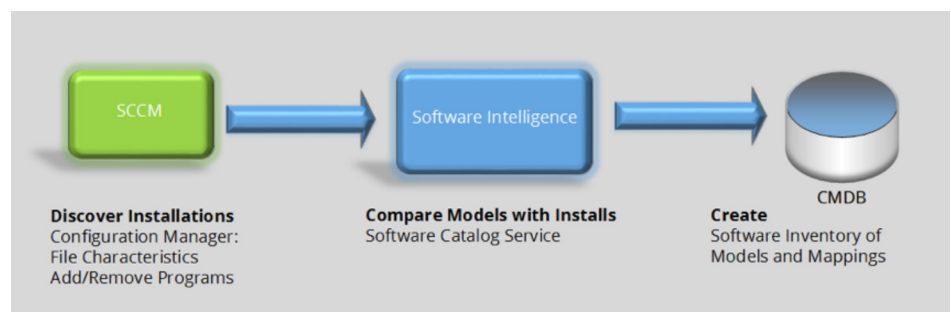
Under the Hood

Accurate installation map creation

Software Intelligence uses multi-point installation foot-print recognition to determine which publisher, title and version is installed, thereby improving the reliability of its installation map. An accurate installation map is crucial to understanding what has been installed. Software Intelligence populates your Software Asset Management registry with manageable software titles and versions. All linking and mapping has been performed for you.

Software Intelligence uses the following sources from a discovery tool such as System Center Configuration Manager (SCCM) to determine what is installed on your Windows computers:

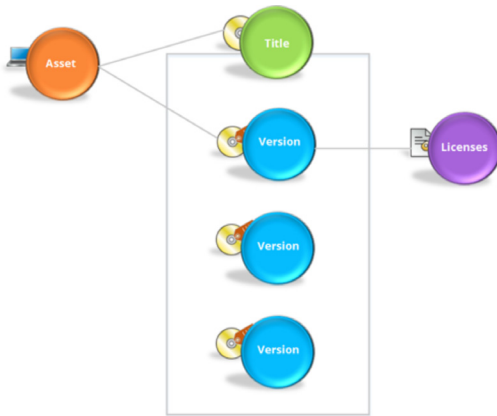
- Add/Remove Programs
- File characteristics, which comprises both file & folder data available in SCCM



Software License Optimization

Software Intelligence gives insight into your software assets, improving the quality of data that you use to make better decisions, including how your software licenses should be assigned.

Software Intelligence runs as part of a Provance SCCM discovery connector. The connector is usually scheduled to run nightly and can be run on-demand as well to ensure that it maintains an accurate inventory of your installed software.



Software Intelligence standardizes the irregular installation footprints into a software signature that is matched with normalized publisher title-version data. It eliminates the need for initial and ongoing maintenance of software mappings, for example, mapping versions to discovered software items and then adding those versions to software titles. With Software Intelligence and its subscription service, as new publisher versions or updates are released, they become actively available in your environment.

Subscription service at-a-glance

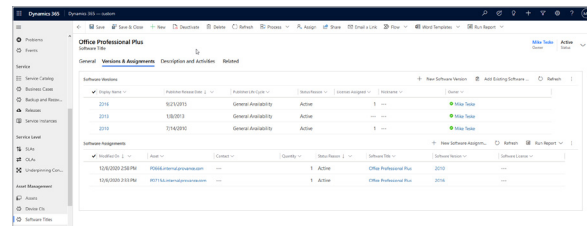
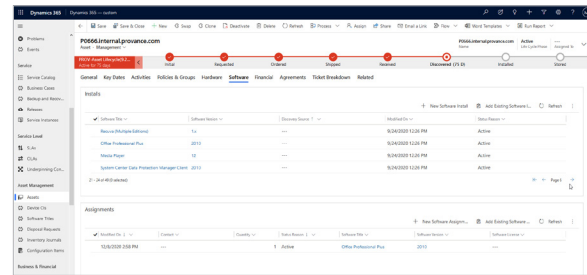
The subscription service updates the recognition rules on a monthly basis allowing software asset managers to stay current and ahead of their procurements. The rules currently recognize over 10,000 of the most popular enterprise software titles and their versions from major software publishers, including Microsoft, Autodesk, IBM and Adobe.

Subscribers to Software Intelligence can see catalog models that include those matching their installed software assets. Software Asset Managers choose when they want to start tracking and license optimization by publishing a model out of the catalog into the CMDB. This becomes your template for managing that software asset.

Related Computer Assets (HAM)

Each time the discovery connector runs, it keeps both the discovery count (in the software catalog) and the relationship to computer assets up-to-date (installation map).

There are two views available—one from the title (which computers with the software) and one from the computer assets (which titles and versions).



Provance ITAM Works Better with Software Intelligence

Get a complete picture of your license and install environment. Provance ITAM provides you with necessary information regarding license purchases and tracks which licenses are assigned to which individuals or devices, while Software Intelligence lets you understand what software is installed on devices. Together, they can reduce costs by helping you to ensure that those who have the software also are assigned the licenses, avoiding costly compliance issues.

Standardize software assets. **Simplify** license optimization. **Reduce** your workload.

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